



Behavioral Science  
Research Institute  
SRINAKHARINWIROT UNIVERSITY

# Student Handbook



Year  
2023



## Doctor's Degree

Applied Behavioral Science Research

Ph.D. by Research Program in Applied Behavioral Science Research  
Behavioral Science Research Institute, Srinakharinwirot University

**Section 1: General Information**

**1.1 Course Code and Name**

Course ID RB 25520091107589

Course name

ภาษาไทย: หลักสูตรปรัชญาดุษฎีบัณฑิต สาขาวิชาการวิจัยพฤติกรรมศาสตร์ประยุกต์

ภาษาอังกฤษ: Doctor of Philosophy Program in Applied Behavioral Science Research

**1.2 Name of Degree and Field of Study**

ภาษาไทย: ชื่อเต็ม: ปรัชญาดุษฎีบัณฑิต (การวิจัยพฤติกรรมศาสตร์ประยุกต์)

ชื่อย่อ: ปร.ด. (การวิจัยพฤติกรรมศาสตร์ประยุกต์)

ภาษาอังกฤษ: ชื่อเต็ม: Doctor of Philosophy (Applied Behavioral Science Research)

ชื่อย่อ: Ph.D. (Applied Behavioral Science Research)

**1.3 Number of credits taken throughout the course**

Not less than 48 credits

**1.4 Course format**

Thai & English

**Section 2 Course Specification**

**2.1 Philosophy and Objectives of the Course**

**2.1.1 Philosophy**

To produce researchers, developers and innovators who create knowledge and innovation in behavioral sciences for sustainable personal and social development.

**2.1.2 Course Objectives**

1) Able to create and develop knowledge and innovation using integrated behavioral science research for personal and social development.

2) Able to disseminate behavioral science research results that are recognized both nationally and internationally.

3) Conduct research in applied behavioral science on the basis of research ethics appropriately.

**2.2 Expected Learning Outcomes (ELO)**

1) ELO 1: Able to analyze and synthesize concepts, theories and research methodology for applying and building new knowledge in behavioral science as well as in the related disciplines.

2) ELO 2: Able to systematically evaluate and examine research to propose guidelines for problem solving as well as for personal and social development.

3) ELO 3: Creatively develop research and innovation in behavioral science in response to the needs of institutes, societies and country, with concern of the ethical principles.

4) ELO 4: Be the leader in research and build networks for conducting research in behavioral science with public and private organizations for solving societal problems.

### Section 3 Education Management System, Implementation and Curriculum Structure

#### 3.1 Education Management System

Each academic year is divided into 2 regular semesters; each regular semester has a duration of not less than 15 weeks.

#### 3.2 Operation

##### 3.2.1 Date and Time of Course

The first semester is from August to December, the second semester from January to May, with a summer semester from June to July.

#### 3.3 Course structure

##### 3.3.1 Dissertation Credits

The Ph.D. by research program focuses on doing research without course work. The dissertation credit is 48 credits (GRD 892). The number of credits that should be enrolled in each semester is shown in Table 1. The lowest number of credits are 6 and the most credits are 12 in each semester.

Table 1 Number of dissertation credits that students can be enrolled in each semester.

Year/Semester	Type/Pattern					
	A	B	C	D	E	F
1/1	0	0	0	6	12	6
1/2	0	9	12	6	12	6
2/1	12	9	6	6	6	12
2/2	12	6	6	6	6	6
3/1	12	12	12	12	6	6
3/2	12	12	12	12	6	12

### 3.3.2 Study plan

Activity	Y1		Y2		Y3	
	1	2	1	2	1	2
1. Proposed individual development (ID) plan	←→					
2. Sit-in/ attend classes (If nessesary)	←→	→	→	→	→	→
3. Attend soft skills activities	←→	←→	←→	←→	←→	←→
4. Dissertation progress report both in IT system and face-to-face	←→	←→	←→	←→	←→	←→
5. Submit pre-proposal	←→	←→	←→	←→		
6. English proficiency exam	←→	←→	←→	←→	←→	←→
7. Qualifying Examination (3 chances)		←→	←→	←→		
8. Proposal defense exam			←→	←→	←→	←→
9. Attend an international conference	←→	←→	←→	←→	←→	←→
10. Oral presentation in an international conference	←→	←→	←→	←→	←→	←→
11. Publish 3 articles in international journals				←→	←→	←→
12. Final Dissertation defense	←→	←→	←→	←→	←→	←→

### 3.3.3 Learning activities throughout the curriculum

Study activity plan should be developed and reviewed. Conditions of participation in the event are apply as follows

Activity	Conditions
<b>Activity 1</b>	
Prepare yourself to become a behavioral science researcher	1) Attend seminars according to the topics provided by the course, including: <ul style="list-style-type: none"> <li>- Systematic review activities</li> <li>- Writing activities for dissertation topics according to the guidelines of behavioral science research.</li> <li>- Integrated Behavioral Science Research and Research Seminar.</li> </ul> 2) Seek more knowledge through self-study methods. Attend lectures on courses or attend workshops provided in the curriculum.

Activity	Conditions
<b>Activity 2</b>	
Develop Soft Skills	1) Participate in training for soft skills, personal, vocational, and social skills activities provided by the Graduate School. 2) Attend international or international academic meetings at least once during the course of study. 3) Present academic work orally at university meetings or national conferences held in English or at international conferences at least once.
<b>Activity 3</b>	
Dissertation Proposal	1) Participate in activities provided in the curriculum program, including: <ul style="list-style-type: none"> <li>- Behavioral science research design activities</li> <li>- Preparatory activities for Qualifying Examination (QE)</li> <li>- Human Research Ethics Training and certification</li> </ul> 2) Propose a thesis topic and pass the approval of the thesis topic in the 1 <sup>st</sup> semester.
Proposal Examination	1) Participate in activities provided by the course. 2) Submit the thesis outline exam and pass the outline examination by the 3rd semester.
Dissemination of thesis work and oral examination of the dissertation	1) Participate in activities provided by the course, including: <ul style="list-style-type: none"> <li>- Workshop on develop tools for behavioral science research.</li> <li>- Data Analysis Technique Workshop.</li> <li>- Activities to develop skills in writing research articles for publication in international journals.</li> <li>-- Activities to develop skills in presenting research in international conferences</li> <li>- Activities to develop writing skills, discussion, and suggestions.</li> </ul> 2) The thesis work or part of the thesis work must be published as original research article. Minimum requirements is at least 3 original research articles (reprint) must be written and published in international academic

Activity	Conditions
	journals/ national academic journals appearing in TCI Group 1 database 3) Submit the thesis to examination committee and pass the thesis examination by the 6th semester.
<b>Activities 4</b>	
Qualification Examination	Pass the qualification exam in Semester 2
Language Proficiency Test	Pass the 4 English proficiency exams (Listening, Speaking, Reading, Writing) before the thesis exam.
<b>Activities 5</b>	
Progress Reporting	Report progress on completing your thesis at least 4 times throughout the course.

## Programs Management Committee



Asst.Prof.Dr.Sudarat Tuntivivat  
Chairman of the Board



Dr.Pitchada Prasittichok  
Secretary to the Board






Asst.Prof.Dr Narisara Peungposop  
Advisor

## Faculty Members



	name	Tel.	E-mail	Expertise
	Associate Professor Dr .Ungsinun Intarakamhang	089-165-3520	ungsinun@g.swu.ac.th	1.Health Literacy 2.Psychological social 3.Performance management
	Asst.Prof.Dr.Narisara Peungposop	081-372-8672	narisarap@g.swu.ac.th	1.youth and adult behavior  2.socialization  3.any topic using qualitative research
	Associate Professor Dr . Saran Pimthong	098-469-3624	saranpimthong@gmail.c om	1.Psychological Internet Intervention  2.growth mindset
	Asst.Prof.Dr. Thasuk Junpraser	083-540-9799	thasuk@g.swu.ac.th	1.Community Development  2. Professional Socialization  3. Learning psychology






	name	Tel.	E-mail	Expertise
				4. Qualitative Research
	Asst. Prof. Dr. Sudarat Tuntivivat	089-412-0057	<a href="mailto:juntuntivivat@gmail.com">juntuntivivat@gmail.com</a>	1. Sustainable Development 2. Environmental Peacebuilding Positive 3. Psychology and Learning
	Asst. Prof. Dr. Numchai Supparekchaisakul	081-440-5059	numchai@g.swu.ac.th	1. Behavioral Science 2. Research Methodology Quantitative Data Analysis 3. Qualitative Data Analysis
	Asst. Prof. Dr. Kanu Priya Mohan	080-607-0336	kanum@g.swu.ac.th	1. Applied research to enhance Work related wellbeing 2. Impact of the Covid-19 pandemic on mental health and wellbeing 3. Work Psychology topics related to Living wage, SDG8, sustainable development.





	name	Tel.	E-mail	Expertise
	Asst.Prof.Dr. Kanchana Patrawiwat	085-019-7063	kanchana.patrawiwat@gmail.com	1.Education 2.Future research
	Asst.Prof.Dr. Polthep Poonpol	081-853-3390	p.poonpol@gmail.com	1.Organizational Behavior Studies and Cross-cultural Adjustment 2. Multicultural Management 3. Leadership
	Asst.Prof.Dr. Nanchatsan Sakunpong	086-650-8135	nanchatsans@gmail.com	Psychology of sexual orientation and gender diversity, Positive psychology intervention, Satir model of psychotherapy
	Asst.Prof.Dr. Pitchayanee Poonpol	081-827-8774	a.pichayanee@gmail.com	1.Communication Behavior 2.Influence of Social Media 3.Child and Youth Development





	name	Tel.	E-mail	Expertise
	Dr. Sittiporn Kramanon	083-895-5999	sittipornk@g.swu.ac.th	Counseling Psychology, Buddhist Counseling and Buddhist Meditation, People with Physical Challenges
	Dr. Krittipat Chuenphitthayavut	089-777-8382	krittipat@g.swu.ac.th	Cyberpsychology, Positive Psychology, Clinical Psychology
	Dr. Narulmon Prayai	085-299-9819	narnimon@g.swu.ac.th	Guidance and psychology counseling, Family counseling, Strength-based counseling
	Dr. Pitchada Prasittichok	086-915-5355	pitchada@g.swu.ac.th	Behavioral Science Research, Active Learning, Human Development, Health Psychology



	name	Tel.	E-mail	Expertise
	Dr. Charin Suwanwong	089-814-8087	charins@g.swu.ac.th	Health Psychology, Behavioral Science Research, Advanced Statistical Analysis
	Kornwika Kuptapol Researcher	089-141-5066	kornwika@g.swu.ac.th	Education Innovation

## Administrative Staff

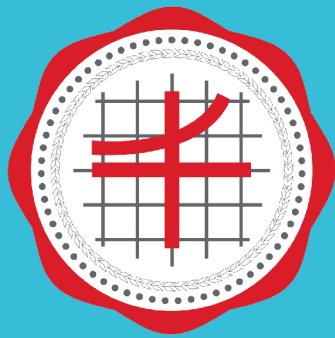
Administrative Staff	Position
	<p>Miss Jutarat Kittikeamakorn            Plan and Policy Analyst (Professional Level)            Head of Office of the Director            jutarat@g.swu.ac.th</p>
	<p>Mrs. Kanika Tassanasuwan            Supply Analyst (Professional Level)            kanika@g.swu.ac.th</p>
	<p>Mrs. Kannika Sriket            Educator            kannikaso@g.swu.ac.th Tel.17611</p>

Administrative Staff	Position
	<p>Miss Pichitra Thammasathit Educator pichitra@g.swu.ac.th</p>
	<p>Miss Wassana Wongpech Computer Technical Officer (Professional Level) wassanaw@g.swu.ac.th</p>
	<p>Mrs. Supimchanok Kitsumret Human Resource Officer (Professional Level) supimchanok@g.swu.ac.th</p>
	<p>Miss Sangrawee Thaiyam Finance and Accounting Analyst sangrawee@g.swu.ac.th</p>

Administrative Staff	Position
	<p>Mrs. Supachada Tunsinchai  Finance and Accounting Analyst  supachada@g.swu.ac.th</p>
	<p>Mr. Ackarapol Lertjulalak  General Administration Officer  ackarapol@g.swu.ac.th</p>
	<p>Acting Sub Lieutenant Krittin Tarin  Audio-Visual Technical Officer  krittint@g.swu.ac.th</p>
	<p>Miss Athaya Yosprasit  Research Technical Officer  athaya@g.swu.ac.th</p>

Administrative Staff	Position
 A portrait of Mrs. Warin Sawhang, a woman with dark hair, wearing a grey blazer over a maroon top. A small circular logo is visible on her left chest.	Mrs. Warin Sawhang warin@g.swu.ac.th
 A portrait of Mr. Surasak Waiyanet, a man with grey hair, wearing a grey button-down shirt. A small circular logo is visible on his left chest.	Mr. Surasak Waiyanet Driver surasakw@g.swu.ac.th





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