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*Behavioral Science Research Institute*

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**EDUCATION**

- **Kasetsart University, Thailand**  
B.A. (Accounting), March 2001  
(Awarded second class honors)
- **The Graduate School of Development Economics, National Institute of Development Administration, Thailand**  
Master Degree: Business Economic (Project Analysis), December 2007
- **The Graduate School of Social and Environmental Development, National Institute of Development Administration, Thailand**  
Doctor of Philosophy in Social Development Administration, October 2011  
*DISSERTATION: Psycho-Social Factors Correlated with HIV/AIDS Preventive Behavior in Men Who Have Sex with Men*

**ACADEMIC HONORS AND AWARDS**

- Award for Research and Development of Behavioral System from National Research Council of Thailand, 2012

**ACADEMIC /TEACHING EXPERIENCE**

- **Assistant Professor**  
Behavioral Science Research Institute, Srinakharinwirot University,  
2016 to present
  - Master of Science Program in Applied Behavioral Science Research
  - Doctor of Philosophy Program in Applied Behavioral Science Research
  - Master of Arts Program in Applied Psychology
  - Doctor of Philosophy Program in Applied Psychology
  - Doctor of Philosophy Program in Development Education

### **Lecturer**

Behavioral Science Research Institute, Srinakharinwirot University,  
2012 to 2016

- Master of Science Program in Applied Behavioral Science Research
- Doctor of Philosophy Program in Applied Behavioral Science Research
- Doctor of Philosophy Program in Applied Psychology

### **COURSES TAUGHT**

#### **Graduate**

Master Program

- Construction and Development of Measuring Instruments in Behavioral Science
  - Social Foundations of Human Behavior
  - Socialization and Human Development
  - Research for Youth Development Policy
  - Leadership, Membership and Organization Development
  - Industrial and Organizational Psychology

Doctoral Program

- Psychology for Human Capital Management
- Psychology for Organizational Development
- Internship in Industrial and Organizational Psychology
- Leadership and Group Effectiveness

### **EARLY CAREER**

- **Deloitte Touche Tohmatsu Jaiyos Co., Ltd.**, Senior Auditor, 2001 to 2004
- **PTT Exploration and Production PLC.**, Accountant, 2005 to 2007
- **Pact Thailand Org.**, Finance Officer, 2007 to 2012

### **PUBLICATONS**

- Pimthong, S. (2011). Vulnerable Groups and Protective Factors Related to HIV/AIDS Preventive Behavior During Sexual Intercourse in Men who have Sex with Men. *Journal of Social Development*, 13(2): 88-111.
- Pimthong, S. & Bhanthumnavin, D. (2012). Psycho-Social Factors Correlated with HIV/AIDS Preventive Behavior in Men Who Have Sex with Men: A Structural Equation Model. *Journal of Behavioral Science*, 18(2): 90-107.
- Pimthong, S. (2013). Internet-Based Interventions to Promote Health Behavior Change. *The Journal of Faculty of Nursing Burapha University*, 21(2): 40 – 54.
- Pimthong, S. (2014). Antecedents of Employee Retention of the University Academic Staffs in Thailand. *Journal of Business Administration*, 37(142): 16-32.
- Pimthong, S. (2014). Character Strengths: Concept, Measurement and Development Approach. *Journal of Behavioral Science*, 20(2): 189-208.
- Pimthong, S. (2015). Psychosocial factors correlated with sufficient consumption behavior of students in Thailand and Malaysia. *Asian Social Science*, 11(4), 169-179.
- Pimthong, S. (2016). Antecedents and Consequences of Organizational Citizenship Behavior among NGO Staff from Thailand, Myanmar, Laos and Cambodia. *International Journal of Behavioral Science*, 11(1), 53-66.
- Chumpong, S. & Pimthong, S. (2017). Psychosocial Situations and the Psychological Relationship between Self-Advocacy Behavior among Mobile Consumers. *Journal of Behavioral Science for Development*, 9(1), 215 – 231.

- Tungcharoen, P. & Pimthong, S. (2018). Social Situational and Psychological Factors Related to Active Citizen Behavior among Undergraduate Students of Srinakharinwirot University. *Journal of Behavioral Science for Development*, 10(1), 146 – 165.
- Suwanwong, C. & Pimthong, S. (2018). Factors Affecting Smoking Prevention Behavior among Adolescents: Research Synthesis by Systematic Review. *Journal of Behavioral Science*, 24(1), 63 – 81.
- Orawongsuphathat, C. & Pimthong, S. (2018). Causal Relationship of Organizational Loyalty of Gen Y Engineer in Thai Telecommunication Public Enterprise. *Journal of Industrial Education*, 17(1), 120-128.
- Lianyang, T., Pimthong, S. & Peungposop, N. (2018). Causal Factors of the Proper Online Gaming Behaviors of Lower Secondary School Students. *Panyapiwat Journal*, 10(special), 194-207.
- Lianyang, T., Pimthong, S. & Peungposop, N. (2018). A Study of the At-Risk Groups and Factors to Protect the Proper Online Gaming Behaviors of Lower Secondary School Students. *Panyapiwat Journal*, 10(2), 165-175.
- Lianyang, T., Pimthong, S. & Peungposop, N. (2018). Skill of Online Game Literacy in Teenagers. *APHEIT Journals*, 24(2), 167-179.
- Kaeduang, K., Pimthong, S. & Poonpol, P. (2019). Psycho-Social Factors Affected Good Citizenship Behavior in Digital World of High School Students under the Basic of Education Commission in Bangkok. *Journal of Behavioral Science for Development*, 11(1), 124-143.

#### **CONFERENCE /ABSTARCT /PROCEEDINGS**

- Saran Pimthong. (2012). Psycho-Social Factors Correlated with Safe Sex Behavior in Men Who Have Sex with Men: A Structural Equation Model. Poster Presentation at The XIX International AIDS Conference, Washington DC, USA on 22-27 July 2012.
- Saran Pimthong. (2014). Causal Relation Model of Factors Influencing Retention of Thai University Academic Staffs. Oral Presentation at The 28<sup>th</sup> International Congress of Applied Psychology, Paris, France on 8-13 July 2014.
- Saran Pimthong. (2015). Personal and Environmental Factors Correlated with Sufficient Consumption Behavior of Students in Thailand and Malaysia. Poster Presentation at The Fifth Asian Conference on Psychology & the Behavioral Sciences, Osaka, Japan on 26 – 29 March 2015.
- Saran Pimthong. (2016). Antecedents and Consequences of Organizational Citizenship Behavior in Thai, Myanmar, Laos and Cambodia NGOs Staffs. Oral Presentation at The 23<sup>rd</sup> International Academic Conference, Venice, Italy on 27 – 30 April 2016.
- Saran Pimthong. (2017). Psycho-Social Factors Correlated with Prosocial Behavior of Secondary School Students in Thailand. Oral Presentation at Asian Conference on Psychology & the Behavioral Sciences 2017, Kobe, Japan on 22 – 25 March 2017.
- Saran Pimthong. (2018). The Effectiveness of psychological training on promoting prosocial behavior of secondary school students. Oral Presentation at Asian Conference on Asian Studies 2018, Kobe, Japan on 1 – 3 June 2018.

#### **PROFESSIONAL AFFILIATIONS**

- Project Leader, Antecedent Factors Correlated with the Organizational Retention of the University Academic Staffs, Srinakharinwirot University, 2012 to 2013

- Consultant, Evaluation Project for Child Protection Fund and Finding a Prototype Project, Ministry of Social Development and Human Security, 2012 to 2013
- Project Leader, A Cross-Cultural Study of Psychosocial Factors Correlated with Sufficient Consumption Behavior of Students in Thailand and Malaysia, Srinakharinwirot University, 2013 to 2014
- Consultant, Survey and Analysis of Consumers Rights Awareness in Telecommunication Services, National Broadcasting and Telecommunication Commission, 2013 to 2014
- Co-researcher, The Evaluation of Watching Movies for Enhancing Inspiration of Undergraduate Students at Srinakharinwirot University, Srinakharinwirot University, 2013 to 2014
- Project Leader, A Cross-Cultural Study of Antecedents and Consequences of Organizational Citizenship Behavior among NGO Staff from Thailand, Myanmar, Laos and Cambodia, Srinakharinwirot University, 2015 to 2016
- Consultant, Evaluation of Probationary Performance of Thai Government Officials, Office of the Civil Service Commission, 2015
- Psycho-Social Factors Correlated with Prosocial Behavior of Secondary School Students in Thailand, Srinakharinwirot University, 2016 to 2017
- Project Leader, Determining A Competency Model for Sales Consultant of Mazda Sales (Thailand), Mazda Sales (Thailand) Co., Ltd., 2017
- Project Leader, The Effectiveness of psychological training on promoting prosocial behavior of secondary school students, Srinakharinwirot University, 2017 to 2018
- Project Leader, Thai Red Cross Job Satisfaction Survey on Personnel Service of Human Resource Management Office, The Thai Red Cross Society, 2017
- Advisor, The Royal Golden Jubilee Ph.D. Programme: Scholarships for students Year 2019, Thailand Research Fund, 2019
- Project Leader, Economic Valuation Project for Groundwater Resources to Optimize the Use of Groundwater Resources in Agriculture, Groundwater Development Fund, 2019 to 2020