

Oraphin Choochom

Educational Background

Doctoral Degree	Ph.D. (Psychology), Vanderbilt University, U.S.A. (1994)
Master Degree	M.Ed. (Educational Research), Chulalongkorn University, Thailand (1980)
Bachelor Degree	B.Ed. (Hons), KhonKaen University, Thailand (1978)

Specialization Applied Behavioral Science Research, Psychology

Academic Position Associate Professor

Administrative Position

2008-2012	Director of BSRI
2004-2008	Chairperson of Doctor Degree Program Administration Committee in Applied Behavioral Science Research
2000-2004	Deputy Director in Academic Affairs at BSRI Chairperson of Master Degree Program Administration Committee in Applied Behavioral Science Research
1997-2000	Deputy Director in Research at BSRI

Books

- Choochom, O. (2005). **Factor Analysis**. Bangkok: Behavioral Science Research Institute.
- Choochom, O. (2005). **Work Motivation**. Bangkok: Behavioral Science Research Institute.
- Choochom, O. & Chuawanlee, W. (2005). **Motivation and Industrial Environment Management**. Bangkok: Sukhothamathirat University.
- Choochom, O. (2002). **Construction and Development of Measuring Instruments in Behavioral Science**. Bangkok: Behavioral Science Research Institute.
- Choochom, O. (1986). **Research Methodology in Behavioral Science**. Bangkok: Behavioral Science Research Institute.
- Choochom, O. (1986). **Using SPSS Program in Research Work**. Bangkok: Behavioral Science Research Institute.

Publications

- Choochom, O. (2016). A causal relationship model of teachers' work engagement. **International Journal of Behavioral Science**, 11(2). 143-152.
- Choochom, O. (2015). A causal relationship model of living behavior based on sufficiency economy philosophy for university students. **Procedia - Social and Behavioral Sciences**, 177, 260- 264.
- Sukunpong, N., Choochom, O., Taephant, N. (2015). Development of a resilience scale for Thai substance-dependent women: A mixed methods approach. **Asian Journal of Psychiatry**
- Choochom, O. (2014). Antecedents and consequences of youths' psychological immunity. **Humanities and Social Sciences Review**, 3 (3), 191-197.

Choochom, O. (2012). An analysis of work-family linkage and quality of life. **International Journal of Arts & Sciences**, 5(6), 559-572.

Choochom, O. et al. (2010). Research and development of intellectual consciousness for Thai youths' quality of life. **Procedia Social and Behavioral Sciences**. 5, 211-215.

Choochom, O. et al. (2009). Survey of Thais' mobile phone-battery usage and disposal. **The Journal of Behavioral Science**, 4, 28-43.

Ungsinun Intarakamhang, Chempa Raghavan, Oraphin Choochom, Ashara sucaromana (2008). Causal Relation Analysis and Indices of Midlife Crisis of Employed, Married Thai women. **Journal of Population and Social Studies**, 16(2), 73 – 94.

Aus – Thai Project Team. (2001). Poverty and economic crisis in Start. C. Carr and Tod. S. Sloan (Ed.). **Poverty and Psychology**. Kluwer – Plenum, Inc.

Aus – Thai Project Team. (1998). Managing economic crisis: A psychological approach. **Development Bulletin**, 46, 53 – 56.

Presentations in International Conferences

Choochom, O. (1997). **Text comprehensive as a function of motivation and reading strategies**. Paper Presented in Ninth Asian Workshop on Child & Adolescent Development, 22 – 25 September 1997. University Brunei Darussalam, Brunei Darussalam.

Choochom, O. (1999). **An analysis of factors related to education and career decision making of upper secondary students**. Paper Presented in Third Conference of the Asian Association of Social Psychology, 4 – 7 August 1999, Academia Sinica, Taipei, Taiwan.

Choochom, O. (2001). **Validation of intrinsic motivation construct: Factors related to intrinsic motivation**. Paper Presented in Asian Association of Social Psychology Annual Conference 2001, 10 – 13 July 2001, The University of Melbourne, Victoria Australia.

Choochom, O., & Sucaromana, A. (2001). **Development of intrinsic motivation scale**. Paper Presented in Asian Association of Social Psychology Annual Conference 2001, 10 – 13 July 2001, The University of Melbourne, Victoria Australia.

Choochom, O. (2003). **Perceptions of Thai University Students Sexual Harassment** Paper Presented in 34th Annual Conference SASP 2005, James Cook University, Townville, Australia.

Choochom, O. (2007). **An analysis of psychosocial factors related to Thai youth' intellectual consciousness and quality of life**. Paper Presented in The New Zealand Psychological Society Annual Conference 2007, 23 – 26 August 2007, / The University of Waikato, Hamilton, New Zealand.

Choochom, O. (2008). **An analysis of psychosocial factors related to Thai youth' intellectual consciousness and quality of life**. Paper Presented in the 4th International Postgraduate Research Colloquium “Harnessing Behavioral Science to Promote the Quality of Life” Through Diversity, 24 -26 June 2008, International Islamic University Malaysia, Kuala Lumpur, Malaysia.

Choochom, O. (2008). **Psychosocial factors related to Thais' mobile phone usage and battery disposal**. Paper Presented in XXIX International Congress of Psychology, 20 – 25 July 2008, International Congress Center, ICC, Berlin, Germany.

- Choochom, O. (2010). **Antecedents and consequence of work empowerment for elementary teachers.** Paper Presented in the 9th Conference of the European Academy of Occupational Health Psychology, 29th – 31st March 2010, Pontifical Urbaniana University, Rome, Italy.
- Choochom, O. (2011). **Research and development of intellectual consciousness for Thai youths' quality of life.** Paper Presented in the International Journal of Arts & Sciences Conference, May 30-June 3, 2011, Congress Center, Bad Hofgastein, Austria.
- Choochom, O (2012). **An analysis of work-family linkage and quality of life.** Paper Presented in the International Journal of Arts & Sciences Conference, April 8-13, 2012, Gottenheim, Germany.
- Choochom, O. (2013). **Development of self-immunity scale.** Paper Presented in the 7th Annual International Conference on Psychology, May 27-30, 2013, Athens, Greece.
- Choochom, O. (2014). **Antecedents and consequences of youths' psychological immunity.** Paper Presented in the International Journal of Arts & Sciences Conference, May 19-22, 2014, Ryerson University, Toronto, Canada.
- Choochom, O. (2015). **A causal relationship model of living behavior based on sufficiency economy philosophy for university students.** Paper presented in the Tenth International Conference on Interdisciplinary Social Sciences, June 11-14, 2015, University of Split, Croatia.
- Choochom, O. (2016). **A causal relationship model of teachers' work engagement.** Paper presented in the International Journal of Arts & Sciences Conference, June 21-24, 2016, Sirius Conference Center, Munich, Germany.

Courses Taught:

- RB 502 Construction and Development of Measuring Instruments in Behavioral Science
- RB 521 Behavioral Science in Psychological Perspectives
- RB 701 Research Methods in Behavioral Science II
- RB 731 Research and Techniques in Individual and Group Development for Work Effectiveness
- RB 733 Development of Work Motivation